

Cyber | News Online

Get published online today

At last, a way to get your print edition online immediately for an unbelievably small investment – without taking on new staff or dedicating enormous resource to the project.

Increase your circulation, revenue and prestige.

Cyber News Online is an intelligent, easy-to-use software package which does all the hard work, leaving you free to concentrate on your message and brand. On a daily basis, it works like this:

- Convert your existing source (eg, news stories in MS Word) into web-ready content at the click of a button.
- Drag-and-drop the stories to assemble an edition
- Drag-and-drop within the edition to sequence the stories on the front pages
- Generate proofs of the website in seconds
- Set the publication date and time
- Upload automatically
- Watch new editions go live at the scheduled times

Fast

Producing a 50-page edition adds five minutes to your journalists and contributors' work schedule, and 30 minutes to your Editors' schedule for the edition.

Breaking news? Drag the new story to the No. 1 headline position, generate a new website, click Upload. Two minutes work!

Prestigious

We will design and build a ground-breaking website and set up a News Online web server for you. Your publication will be available 24 hours a day, with fast delivery and searchable archives.

Simple

The system requires no special web skills and the standard Windows™ interface is familiar to anyone who uses a computer already. No special training is required. Full tutorials, user manuals and online help are provided. We take care of the web server, online database, and other dynamic features (24 hours a day) so that you can concentrate on your core competence.

Getting started

You can be online in a matter of weeks – only as long as it takes to develop and approve a design and for us to build the required backend features.

Additional features

Of course, as well as delivering your publication seamlessly, the website can provide other news and information about your company and people.

Our custom system provides support for a full range of dynamic features such as revolving banners, ticker tape displays, currency and stock quotes, weather, TV listings, horoscopes, crosswords and so on.

The system also provides for display and classified advertising. Subscriptions, payments, user management and other modules allow your readers to create their own password-protected areas and buy online. They give you full management information and control. And, perhaps most important, they provide new ways to generate revenue.

Order today and you could be online in less than a month.

Contact us

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